

**The Park County Planning and Development Board, after reviewing all public comment received prior to, and during the public hearing held on August 16, 2018 regarding the proposed US HWY 89 South – East River Road – Old Yellowstone Trail Zoning District and Regulations, recommend the following additions be added to the draft for consideration by the Park County Commission:**

- Add the following the language to the Section II [Purpose] of the proposed District Regulations:
  - The purpose of these regulations is to promote the public health, safety and general welfare of the community by coordinating the type, placement, and physical dimensions of signs within this zoning district;
  - To recognize the commercial communication requirements of the business community within this zoning district;
  - To encourage the innovative use of design;
  - To promote both renovation and proper maintenance;
  - To protect the natural scenic, historical and cultural qualities and resources of the Paradise Valley area as outlined in the Montana Department of Transportation Paradise Valley Corridor Planning Study;
  - To promote the aesthetic objectives of the Park County Growth Policy;
  - To create a tool that will allow the County to respond to and address evolving land use issues while recognizing and maintain the value of Park County's unique natural amenities as outlines by Objectives 16.3 and 17.2 of the Park County Growth Policy 2017;
  - To minimize the possible adverse effect of signs on Paradise Valley's public and private property;
  - To improve pedestrian and traffic safety;
  - To allow for special circumstances;

- and to guarantee equal treatment under the law through accurate record keeping and consistent enforcement. These shall be accomplished by regulation of the display, erection, use and maintenance of signs. The use of signs is regulated according to these regulations. No sign shall be permitted as a main or accessory use to a permitted or conditionally permitted use except in accordance with the provisions of these regulations.
- Add the following Exemptions to Section VIII.D [Exemptions] of the proposed District Regulations (excluding any duplication):
  - Signs advertising the sale, lease, or rental of the premises upon which the sign is located, and not exceeding nine (9) square feet in area.
  - Signs bearing only property numbers, post box numbers, names of occupants of premises, or other identification of premises not having commercial connotations.
  - Flags and insignias of any government except when displayed in connection with commercial promotion.
  - Legal notices, identification, information, or directional signs erected or required by governmental bodies.
  - Integral decorative or architectural features of buildings, except letters, trademarks, moving parts, or moving lights.
  - On-premise signs directing and guiding traffic and parking on private property, but bearing no advertising matter, shall not exceed nine (9) square feet.
  - Bulletin boards for churches, schools, or other public, religious, or educational institution provided such sign is located not less than ten (10) feet from the established right-of-way line of any street or highway and does not obstruct traffic visibility at street or highway intersections. Such signs shall not exceed thirty-two (32) square feet in area.
  - Political signs on private property, each not exceeding nine (9) square feet.
  - One construction sign per street frontage, per contractor of a building, which is under construction, provided the advertising display area of such a sign, shall not exceed nine (9) square feet.
- Add the following definition of Existing Grade to Section VII [Definitions] of the proposed District Regulations:
  - Existing Grade: Refers to the centerline of the nearest public right-of-way, from the location of the proposed sign.
- Add a provision to Section VIII [Requirements of District] that allows all sign owners (after obtaining a valid sign permit) to modify the content without requiring any additional permits.
- Add language to section VIII [Requirements of District] that clarifies square footage as it relates to back-to-back signs and V-shaped signs—the Board agrees back-to-back signs and V-shaped signs should be allowed as long as they meet the design standards.

