Park County Planning Board Subcommittee on Engagement

Best Ways to Notify Us of Important County Information & Meetings – Input by Area

Answers from Park County Residents Attending 2 General Public Meetings & 7 Public Meetings/Listening Sessions around Park County, March through July 2023

General Meeting
Social media
Direct mailing
Newsletters - Chambers of Commerce, nonprofits, churches, private citizens, etc.
Banners at Green Boxes with large QR code
Email
Construction signage

Emigrant
Mechanism on county website homepage to opt into preferences re which notices/departments
Posters – Emigrant and Pray post offices
Central website with web address
Email lists – guest ranches and tourism employees
Park County Community Journal (delivered 1st and 15th)
Inform public about county website notification signup and meeting recordings
Word-of-mouth – town crier
Timely notification
Signage
Push
Post signs in 3-5 locations where the public is most likely to see them
Video on website homepage re how to navigate website
Monitor how messages are presented – aim for unbiased messaging
Encourage and make it easy to sign up for notices
Brand signage

Gardiner
Signage by market and post office
Chamber newsletter
Simplify, make it easy and reliable to sign up for notifications on county website
Mom & Pop STR FB page
Other community FB pages
Post on county website
Post on county FB page
List a phone number for assistance signing up on county website
Direct mailing with instructions to sign up on website
Encourage newcomers via real estate, etc.
Word-of-mouth
YouTube video instructing how to sign up for email notification
Email residents
Regular communication like Dr. Desnick’s updates – video? Lawson?

Cooke City
Cooke City Community Council newsletter
  at least one week in advance (deadline noon Tues, contact Donna Rowland)
  note: Donna Rowland considered credible
Clarify whether Cooke City will be affected by issues to be addressed
Word-of-mouth
Posters – post office, Chamber, local store (Troy)
  Use colored paper
Cooke City-Silvergate Community Message Board – join and post
Dedicated page on county website listing all current issues
Donna Rowland’s email list
Send notices at least three times

**ETJ**
*Email – at least one week in advance of event
Use multiple channels
Post on website and reiterate
Schedule meetings at consistent day and time
Keep invites open and transparent
Be mindful of expense
Electronic bulletin board signage
This is Really Livingston FB page
Direct mail
Private email lists
Clarify which parts of the county are impacted
Posters – Town & Country, Albertsons, library
Fire District signage
Create county-specific bulletin boards at key places – keep updated and clear

**Wilsall**
10%-15% don’t use email
Shields Valley FB page
Emails from organizations, nonprofits (PCEC)
Word-of-mouth
Spouses/significant others
FB, Twitter, Instagram
Epoch Times
Community billboard – post office, mini-mall
Coffee with commissioner
*Phone tree (at night)/texts/emails on phone, with a mechanism to show it’s not spam
*Notifications in logical category on county website
*FFA and 4H project via Extension office
Leaflets at ballgames

**Clyde Park**
Shields Valley News in Enterprise
Email
Posters in window of grocery store, Conoco, coffee shop, bank
Word-of-mouth
Through county-school info-sharing
Via children (e.g., schools)
Collaborative list of all county departments on website homepage
This is Really Livingston FB page
Shields Valley FB page
Local coffee with commissioners

**Boulder/Springdale**
Enterprise
Email
Spouses & neighbors
Shields Valley FB page
County website
Email reminders of dates and agendas
Central location on county website where it is easy to find notice of meetings
Monthly Beaver Creek potluck