

Park County Planning Board Subcommittee on Engagement

Best Ways to Notify Us of Important County Information & Meetings – Input by Area

Answers from Park County Residents Attending 2 General Public Meetings & 7 Public Meetings/Listening Sessions around Park County, March through July 2023

General Meeting

Social media

Direct mailing

Newsletters - Chambers of Commerce, nonprofits, churches, private citizens, etc.

Banners at Green Boxes with large QR code

Email

Construction signage

Emigrant

Mechanism on county website homepage to opt into preferences re which notices/departments

Posters – Emigrant and Pray post offices

Central website with web address

Email lists – guest ranches and tourism employees

Park County Community Journal (delivered 1st and 15th)

Inform public about county website notification signup and meeting recordings

Word-of-mouth – town crier

Timely notification

Signage

Push

Post signs in 3-5 locations where the public is most likely to see them

Video on website homepage re how to navigate website

Monitor how messages are presented – aim for unbiased messaging

Encourage and make it easy to sign up for notices

Brand signage

Gardiner

Signage by market and post office

Chamber newsletter

Simplify, make it easy and reliable to sign up for notifications on county website

Mom & Pop STR FB page

Other community FB pages

Post on county website

Post on county FB page

List a phone number for assistance signing up on county website

Direct mailing with instructions to sign up on website

Encourage newcomers via real estate, etc.

Word-of-mouth

YouTube video instructing how to sign up for email notification

Email residents

Regular communication like Dr. Desnick's updates – video? Lawson?

Cooke City

Cooke City Community Council newsletter

at least one week in advance (deadline noon Tues, contact Donna Rowland)

note: Donna Rowland considered credible

Clarify whether Cooke City will be affected by issues to be addressed

Word-of-mouth

Posters – post office, Chamber, local store (Troy)

Use colored paper

Cooke City-Silvergate Community Message Board – join and post

Dedicated page on county website listing all current issues

Donna Rowland's email list
Send notices at least three times

ETJ

- *Email – at least one week in advance of event
- Use multiple channels
- Post on website and reiterate
- Schedule meetings at consistent day and time
- Keep invites open and transparent
- Be mindful of expense
- Electronic bulletin board signage
- This is Really Livingston FB page
- Direct mail
- Private email lists
- Clarify which parts of the county are impacted
- Posters – Town & Country, Albertsons, library
- Fire District signage
- Create county-specific bulletin boards at key places – keep updated and clear

Wilsall

- 10%-15% don't use email
- Shields Valley FB page
- Emails from organizations, nonprofits (PCEC)
- Word-of-mouth
- Spouses/significant others
- FB, Twitter, Instagram
- Epoch Times
- Community billboard – post office, mini-mall
- Coffee with commissioner
- *Phone tree (at night)/texts/emails on phone, with a mechanism to show it's not spam
- *Notifications in logical category on county website
- *FFA and 4H project via Extension office
- Leaflets at ballgames

Clyde Park

- Shields Valley News in Enterprise
- Email
- Posters in window of grocery store, Conoco, coffee shop, bank
- Word-of-mouth
- Through county-school info-sharing
- Via children (e.g., schools)
- Collaborative list of all county departments on website homepage
- This is Really Livingston FB page
- Shields Valley FB page
- Local coffee with commissioners

Boulder/Springdale

- Enterprise
- Email
- Spouses & neighbors
- Shields Valley FB page
- County website
- Email reminders of dates and agendas
- Central location on county website where it is easy to find notice of meetings
- Monthly Beaver Creek potluck
